For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

CBS TELEVISION © GW



# **KDKA-TV**

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num:

1201-57177 11/03/2012-11/05/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

66 Canal Center Plz Ste 555 Alexandria, VA 22314-1576

Washington, DC 20005-2167

ATTN:Accounts Payable

In Account CROSSROADS MEDIA(27783)

/ 1339

**Product Desc:** 1339-AC PA TV 11.3-11.5

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544499 Page 1 of 9 Invoice Date: 11/11/2012 Billing Cycle: Weekly **Billing Period:** 10/29/2012-11/11/2012

	PAY BY	12/11/2012 Net 30 days
_		

	Flight									Total	
ne	Descript	ion			Buy Line Dates		MT	WTFSS	Du	r Spots	Rate
1	THIS MC	PRNING 43	30-5AM		11/04/2012-11/05	5/2012	М	S	30	2	125.00
<u>\</u>	Veek Of			MTWTFS	<u>s</u>	Spots Per Week	-	Rate			
1	0/29/2012-11/04	/2012		M S		1		125.00			
<u> </u>	Air Date	Day A	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	1/04/2012	Su 0	04:58:10 AM		USPRTV28ACH		30	125.00			
V	Veek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate		-	V.
1	1/05/2012-11/11	/2012		M S		1		125.00			M.
<u> </u>	Air Date	Day A	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	1/05/2012	Mo 0	04:43:44 AM		USPRTV28ACH		30	125.00			
2	24:00:00	-01:00:00			11/03/2012-11/03	3/2012	1241	. S .	30	2	275.00
V	Veek Of			MTWTFS	S	Spots Per Week		Rate			
	0/29/2012-11/04	/2012		S.	<u>u</u>	1	( )	275.00			
,	Air Date	Day A	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
E	2010						00			075.00	
	1/03/2012	Sa			10 10	1000	30			275.00	Preempted
1		Sa	01:20:11 AM	11/03/2012	USPRTV28ACH		30	275.00	275.00	275.00	Preempted Makegood in 01:01:32-01:59:19
1	1/03/2012 1/03/2012	Sa		11/03/2012	USPRTV28ACH				275.00		•
3	1/03/2012 1/03/2012 08:30:00	Sa Sa 0			11/04/2012-11/04	4/2012	30	S			Makegood in 01:01:32-01:59:19
1 1 3	1/03/2012 1/03/2012	Sa Sa 0		11/03/2012 MTWTFS: S	11/04/2012-11/04		30				Makegood in 01:01:32-01:59:19
1 1 3 <u>V</u>	1/03/2012 1/03/2012 08:30:00 <u>Veek Of</u>	Sa Sa 0		MTWTFS	11/04/2012-11/04	4/2012 _Spots Per Week	30	S <u>Rate</u>			Makegood in 01:01:32-01:59:19

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

Washington, DC 20005-2167

CBS TELEVISION



# **KDKA-TV**

**INVOICE** 

Page 2 of 9

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num:

1201-57177 11/03/2012-11/05/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

In Account CROSSROADS MEDIA(27783) 66 Canal Center Plz Ste 555 With:

Alexandria, VA 22314-1576 ATTN:Accounts Payable

/ 1339

**Product Desc:** 1339-AC PA TV 11.3-11.5

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544499 Invoice Date: 11/11/2012

Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** 

12/11/2012 Net 30 days

luy	Flight								Total		
ine	Description			<b>Buy Line Dates</b>		MTV	WTFSS	Dur	Spots	Rate	
4	PITTSBURGH L	.IVE		11/05/2012-11/05	/2012	М		30	1	350.00	
Wee	ek Of		MTWTFS	<u>S</u>	Spots Per Week	=	Rate				
11/0	05/2012-11/11/2012		М		1		350.00				
<u>Air D</u>	Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	-	09:51:53 AM		USPRTV28ACH		30	350.00				
5	PITTSBURGH L	.IVE		11/05/2012-11/05	/2012	M		30	1	350.00	
										1	
Wee	ek Of		MTWTFS	<u>S</u>	Spots Per Week	-	Rate			B.	
11/0	05/2012-11/11/2012		М		1		350.00				
<u>Air D</u>	Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
11/0	05/2012 Mo	09:32:37 AM		USPRTV28ACH		30	350.00				
6	SAT. MORN. LC	OCAL NEWS		11/03/2012-11/03	/2012		S	30	1	400.00	
								- 50	<u>'</u>		
								30	<u> </u>		
	ek Of		MTWTFSS	3	Spots Per Week	\	Rate	30	<u> </u>	100,000	-
	ek Of 29/2012-11/04/2012		MTWTFSS	3				30	<u>'</u>	100.00	
	29/2012-11/04/2012	Air Time		S <u>Material</u>	Spots Per Week		Rate	Debit	Credit	Remarks	
10/29 <u>Air D</u>	29/2012-11/04/2012 <u>Date</u> <u>Day</u>	<u>Air Time</u> 07:37:44 AM	S.	- 1	Spots Per Week		Rate 400.00				
10/29 <u>Air D</u>	29/2012-11/04/2012 <u>Date</u> <u>Day</u>	07:37:44 AM	S.	<u>Material</u>	Spots Per Week 1		Rate 400.00 Rate 400.00				
10/29 Air D 11/03	29/2012-11/04/2012 <u>Date Day</u> 03/2012 Sa  THIS MORNING	07:37:44 AM	S. M/G For	Material USPRTV28ACH 11/05/2012-11/05	Spots Per Week 1 /2012	<u>Dur</u> 30	Rate 400.00 — Rate 400.00	Debit	Credit	Remarks	
10/29 Air D 11/03 7	29/2012-11/04/2012 <u>Date Day</u> 03/2012 Sa  THIS MORNING	07:37:44 AM	MG For	Material USPRTV28ACH 11/05/2012-11/05	Spots Per Week  1  /2012  Spots Per Week	<u>Dur</u> 30	Rate 400.00  Rate 400.00  Rate	Debit	Credit	Remarks	
10/29 Air D 11/03 7	29/2012-11/04/2012 <u>Date Day</u> 03/2012 Sa  THIS MORNING	07:37:44 AM	S. M/G For	Material USPRTV28ACH 11/05/2012-11/05	Spots Per Week 1 /2012	<u>Dur</u> 30	Rate 400.00 — Rate 400.00	Debit	Credit	Remarks	
10/29 Air D 11/03 7	29/2012-11/04/2012  Date Day 03/2012 Sa  THIS MORNING  Dek Of 05/2012-11/11/2012	07:37:44 AM	MG For	Material USPRTV28ACH 11/05/2012-11/05	Spots Per Week  1  /2012  Spots Per Week	<u>Dur</u> 30	Rate 400.00  Rate 400.00  Rate	Debit	Credit	Remarks	

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

Washington, DC 20005-2167

CBS TELEVISION STATIONS



# **KDKA-TV**

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-57177 11/03/2012-11/05/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

In Account CROSSROADS MEDIA(27783) 66 Canal Center Plz Ste 555 With:

Alexandria, VA 22314-1576 ATTN:Accounts Payable

/ 1339

**Product Desc:** 1339-AC PA TV 11.3-11.5

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544499 Page 3 of 9 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

Buy	Flight								Total	
Line	Description			Buy Line Dates			WTFSS	Dur	Spots	Rate
8	DR. PHIL			11/05/2012-11/05	/2012	M		30	11	600.00
Week	Of		MTWTFS	<u>S</u>	Spots Per Week	-	Rate			
11/05/	/2012-11/11/2012		М		1		600.00			
Air Da	ate Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
11/05/	=	03:27:26 PM	<del>,</del>	USPRTV28ACH		30	600.00			
9	THE INSIDER			11/03/2012-11/03	/2042			30	1	575.00
<u> </u>	THE INSIDER			11/03/2012-11/03	/2012		. 5 .	30	1	575.00
Week	Of		MTWTFS	<u>S</u>	Spots Per Week		Rate			A.
	 /2012-11/04/2012		S.		1	-	575.00			
Air Da	ate Dov	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
11/03/	=	07:41:03 PM	<u>IW/G 1 01</u>	USPRTV28ACH		30	575.00		Credit	Kemarks
10	SAT.CBS MORI	NING NEWS		11/03/2012-11/03	/2012		. S .	30	11	600.00
Week	Of		MTWTFS	S	Spots Per Week		Rate_			
	/2012-11/04/2012		S.		1		600.00			
Air Da		<del></del> -					Sec.	<b>D</b> 1.0	0 "	
	ate <u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate 600.00	Debit	Credit	<u>Remarks</u>
		00.50.05 414		LICORTYCOACIL						
11/03/	/2012 Sa	08:58:25 AM		USPRTV28ACH		30				
				USPRTV28ACH 11/05/2012-11/05	/2012	30 M		30	1	650.00
11/03/	/2012 Sa THE EARLY SH		MTWTES	11/05/2012-11/05				30	1	650.00
11/03/ 11 Week	/2012 Sa  THE EARLY SH		MTWTFS:	11/05/2012-11/05	Spots Per Week		Rate	30	1	650.00
11/03/ 11 <u>Week</u> 11/05/	/2012 Sa  THE EARLY SH  Of /2012-11/11/2012	OW	М	11/05/2012-11/05		M	Rate 650.00			
11/03/ 11 Week	/2012 Sa  THE EARLY SH  Of /2012-11/11/2012 ate Day		VIII.	11/05/2012-11/05	Spots Per Week		Rate		1 Credit	650.00  Remarks

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

Washington, DC 20005-2167

CBS TELEVISION



11/03/2012-11/05/2012

Broadcast airtimes represented are reported to the nearest second.

**KDKA-TV** 

INVOICE

**Account Exec:** 

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-57177

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

In Account CROSSROADS MEDIA(27783) With: 66 Canal Center Plz Ste 555 Alexandria, VA 22314-1576

ATTN:Accounts Payable

/ 1339

**Product Desc:** 1339-AC PA TV 11.3-11.5

Buy Flight Total Line MTWTFSS Description **Buy Line Dates** Dur Spots Rate 12 11:35P-12:37A - LETTERMAN 11/05/2012-11/05/2012 30 850.00 M . . . . . MTWTFSS Spots Per Week Rate Week Of 11/05/2012-11/11/2012 М . . . . . . 850.00 Air Date Air Time M/G For Material Dur Rate Debit Credit Remarks Day 11/05/2012 11:57:14 PM USPRTV28ACH 30 850.00 . . . . . S . 13 SAT 7PM NEWS 11/03/2012-11/03/2012 30 1,000.00 MTWTFSS Week Of Spots Per Week Rate 10/29/2012-11/04/2012 . . . . . S . 1,000.00 Day Air Time Debit Remarks Air Date M/G For **Material** \_Dur Rate Credit 07:22:19 PM 11/03/2012 USPRTV28ACH 30 1.000.00 THIS MORNING 6-7AM M . . . . . . 30 1 950.00 14 11/05/2012-11/05/2012 MTWTFSS Spots Per Week Rate Week Of 11/05/2012-11/11/2012 950.00 M . . . . . Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks USPRTV28ACH 30 950.00 11/05/2012 Mo 06:14:09 AM 15 4-430PM NEWS 11/05/2012-11/05/2012  $\mathsf{M}\dots\dots$ 30 1 1,000.00 Week Of MTWTFSS Spots Per Week Rate 11/05/2012-11/11/2012 M . . . . . 1,000.00 Air Time M/G For Dur Rate Debit Credit Air Date Day **Material** Remarks 11/05/2012 Мо 30 Credit

Warranty - We warrant the above broadcasts were made according to the official station log.

Page 4 of 9

Invoice Num: 1201-544499 Invoice Date: 11/11/2012

Billing Cycle: Weekly

**Billing Period:** 10/29/2012-11/11/2012



For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

Washington, DC 20005-2167

CBS TELEVISION



# **KDKA-TV**

**INVOICE** 

Account Exec: Office:

Brian Butz-1 KDKA-TV

1201-57177 11/03/2012-11/05/2012

Contract Num: **Contract Dates: Customer Order:** 

Linked Order:

CPE: / 1339

In Account CROSSROADS MEDIA(27783) 66 Canal Center Plz Ste 555 With:

Alexandria, VA 22314-1576 ATTN:Accounts Payable

**Product Desc:** 1339-AC PA TV 11.3-11.5

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544499 Page 5 of 9 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

-	Flight								Total		
ine	Description	Description		Buy Line Dates			WTFSS	Dur	Spots	Rate	
16	CBS SUN MOF	RN		11/04/2012-11/04	/2012		S	30	1	1,000.00	
Wee	ek Of		MTWTFS	<u>S</u>	Spots Per Week		<u>Rate</u>				
10/2	29/2012-11/04/2012		S		1		1,000.00				
Air D	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
11/0	04/2012 Su	09:55:44 AM		USPRTV28ACH		30	1,000.00				
17	430-5PM NEW	S		11/05/2012-11/05	5/2012	M		30	1	1,000.00	
										ā.	
	ek Of		MTWTFS:	<u>S</u>	Spots Per Week		Rate	1000			
11/0	05/2012-11/11/2012		М		1		1,000.00				
Air D	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
11/0	05/2012 Mo	04:39:11 PM		USPRTV28ACH		30	1,000.00				
18	NOON NEWS			11/05/2012-11/05	5/2012	М		30	1	1,000.00	
				_							
	ek Of		MTWTFS:	<u>5</u>	Spots Per Week		Rate				
	5 (0040 44 (44 (0040			100	7.00		4 000 00				
	05/2012-11/11/2012		М	- 1	1	1	1,000.00				
		Air Time	M	<u>Material</u>	1	<u>Dur</u>	1,000.00 Rate	Debit	Credit	<u>Remarks</u>	
11/0 <u>Air D</u>				<u>Material</u>	1	<u>Dur</u> 30		Debit	Credit	Remarks Credit	
11/0 <u>Air D</u>	<u>Date</u> <u>Day</u>			Material 11/05/2012-11/05		30		Debit	Credit		
11/0 Air E 11/0	<u>Date</u> <u>Day</u> 05/2012 Mo THE INSIDER		M/G For	11/05/2012-11/05	5/2012	30	Rate			Credit	
11/0 Air E 11/0 19	Date Day 05/2012 Mo THE INSIDER	Air Time	M/G For	11/05/2012-11/05	5/2012 _Spots Per Week	30	Rate			Credit	
11/0 Air E 11/0 19	<u>Date</u> <u>Day</u> 05/2012 Mo THE INSIDER	Air Time	M/G For	11/05/2012-11/05	5/2012	30	Rate			Credit	
11/0 Air C 11/0 19	Date Day 05/2012 Mo THE INSIDER 05/2012-11/11/2012 Date Day	Air Time	M/G For	11/05/2012-11/05	5/2012 _Spots Per Week	30	Rate			Credit	

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

Washington, DC 20005-2167

CBS TELEVISION STATIONS



# **KDKA-TV**

INVOICE

Page 6 of 9

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num:

1201-57177 11/03/2012-11/05/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

66 Canal Center Plz Ste 555 Alexandria, VA 22314-1576

In Account CROSSROADS MEDIA(27783)

ATTN:Accounts Payable

/ 1339

**Product Desc:** 1339-AC PA TV 11.3-11.5

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544499 Invoice Date: 11/11/2012

Billing Cycle: Weekly **Billing Period:** 

12/11/2012 10/29/2012-11/11/2012 Net 30 days

Buy	Flight	41			Donalde - Date			W.T.F.O.O.		Total	P	
Line	Descrip				Buy Line Dates	/0040		WTFSS	Dur	Spots	Rate	
20	530-6PI	M NEWS	i		11/05/2012-11/05	/2012	M		30	11	1,350.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate				
	11/05/2012-11/1	1/2012		М		1		1,350.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/05/2012	Мо					30				Credit	
21	5-530PI	M NEWS	<u> </u>		11/05/2012-11/05	/2012	M		30	1	1,350.00	
	0 000		·	1	,,	,2012					1,000.00	
	Week Of			MTWTFS	<u> </u>	Spots Per Week	=	Rate			A.	
	11/05/2012-11/1	1/2012		М		1		1,350.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/05/2012	Мо	05:13:38 PM		USPRTV28ACH		30	1,350.00				
22	M-F 6PI	M NFWS	<u> </u>		11/05/2012-11/05	/2012	M		30	1	1,450.00	
			·								.,	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	\ <u>\</u>	Rate				
	11/05/2012-11/1	1/2012		М		1	1	1,450.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/05/2012	Мо	06:28:41 PM		USPRTV28ACH		30	1,450.00				
23	M-F 630	PM NE	VS		11/05/2012-11/05	/2012	М		30	1	1,450.00	
	Week Of			MTWTFS	<u> </u>	Spots Per Week	-	Rate				
	11/05/2012-11/1	1/2012		М		1		1,450.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/05/2012	Мо	06:57:55 PM		USPRTV28ACH		30	1,450.00				

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

Washington, DC 20005-2167

CBS TELEVISION STATIONS



# **KDKA-TV**

1201-544499

Invoice Num:

**INVOICE** 

Page 7 of 9

Account Exec: Office:

Brian Butz-1 KDKA-TV Contract Num:

1201-57177 11/03/2012-11/05/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

66 Canal Center Plz Ste 555 Alexandria, VA 22314-1576

In Account CROSSROADS MEDIA(27783)

ATTN:Accounts Payable

/ 1339

**Product Desc:** 1339-AC PA TV 11.3-11.5

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

uy	Flight								Total	
.ine	Description			Buy Line Dates			NTFSS	Dur	Spots	Rate
24	CBS EVENII	IG NEWS		11/03/2012-11/0	5/2012	M		30	11	1,500.00
Wee	ek Of		MTWTFS	<u>s s</u>	Spots Per Week	_	Rate			
11/0	05/2012-11/11/20	12	М		1		1,500.00			
Air [	Date D	av Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	05/2012 N	=				30				Credit
25	NCAA COLL	EGE FOOTBALL		11/03/2012-11/0	3/2012		. S .	30	2	2,000.00
									W.	ā
Wee	ek Of		MTWTFS	<u>8 S</u>	Spots Per Week	=	Rate			M.
10/2	29/2012-11/04/20	12	S.		2		2,000.00	A		
Air [	Date D	ay <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
11/0	03/2012 S	a 07:58:24 PN	Л	USPRTV28ACH		30	2,000.00			
11/0	03/2012 S	a 10:56:13 PM	Л	USPRTV28ACH		30	2,000.00	- 1 m		
26	SIXTY MINU	TES		11/04/2012-11/0	4/2012		S	30	1	3,000.00
147			M.T.W.T.F.C							
	ek <u>Of</u> 29/2012-11/04/20	12	<u>MTWTFS</u> S	55	Spots Per Week	N 20	Rate 3,000.00			
10/2	29/2012-11/04/20	12	5				3,000.00			
Air [	Date D	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
11/0	04/2012 S	u			7 -	30				Credit
27	11PM NEWS	1		11/03/2012-11/0	3/2012		. S .	30	2	3,000.00
	ek Of		MTWTFS	<u> </u>	Spots Per Week	-	Rate			
10/2	29/2012-11/04/20	12	S.		1		3,000.00			
Air [	Date D	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	03/2012 S	a				30			3,000.00	Preempted
11/0	03/2012 S	a 12:24:22 AM	A 11/03/2012	USPRTV28ACH		30	3,000.00	3,000.00		Makegood in 23:55:40-00:31:00

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

Washington, DC 20005-2167

In Account CROSSROADS MEDIA(27783)

ATTN:Accounts Payable

CBS TELEVISION STATIONS



# **KDKA-TV**

INVOICE

Page 8 of 9

Account Exec: Office:

Brian Butz-1 KDKA-TV

**Contract Num:** 1201-57177

Contract Dates: 11/03/2012-11/05/2012

Customer Order:

Linked Order:

**CPE:** / / 1339

66 Canal Center Plz Ste 555 **Product Desc:** 1339-AC PA TV 11.3-11.5 Alexandria, VA 22314-1576

Broadcast airtimes represented are reported to the nearest second.

DIVA-I V

Invoice Num: 1201-544499
Invoice Date: 11/11/2012
Billing Cycle: Weekly

**Billing Period:** 10/29/2012-11/11/2012

PAY BY 12/11/2012 Net 30 days

ıy	Flight									Total	
ine	Descri	ption			<b>Buy Line Dates</b>		мт	WTFSS	Dur	Spots	Rate
28	11PM	NEWS			11/05/2012-11/05	/2012	М		30	1	3,000.00
Week Of			MTWTFSS	<u> </u>	Spots Per Week		Rate				
	11/05/2012-11/	11/2012		M		. 1		3,000.00			
	Air Date	Dov	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
	11/05/2012	<u>Day</u> Mo	All Time	W/G I OI	<u>iviateriai</u>		<u> </u>	<u> </u>	<u>Debit</u>	Credit	Credit
29	THE A	MAZING	RACE		11/04/2012-11/04	/2012		S	30	1	6,000.00
	W1-06			M T W T F O C		0 D		D-4-			N.
	Week Of	04/0040		MTWTFSS	<u> </u>	Spots Per Week		Rate			
	10/29/2012-11/	04/2012		S		1		6,000.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	11/04/2012	Su					30				Credit
30	HAWA	II FIVE-O		,	11/05/2012-11/05/	/2012	М		30	1	9,500.00
				,			. A				
	Week Of			MTWTFSS	<u> </u>	Spots Per Week		<u>Rate</u>			
	11/05/2012-11/	11/2012		М		1	W	9,500.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	11/05/2012	Мо					30				Credit
31	OTEE!	EDC DE	GULAR SEASON		11/04/2012-11/04/	/2012		<u> </u>	30	2	85,000.00
31	SIEEL	LNO KE	JULAK SEASUN	4	11/04/2012-11/04/	12012			30		00,000.00
	Week Of			MTWTFSS	3	Spots Per Week		Rate			
	10/29/2012-11/	04/2012		S		1		85,000.00			
	Air Data	Dev	Air Timo		Motorial		Dur	Poto	Dobit	Crodit	Domorko
	<u>Air Date</u> 11/04/2012	<u>Day</u> Su	Air Time	M/G For	<u>Material</u>		<u>Dur</u> 30	Rate	Debit	<u>Credit</u> 85,000.00	Remarks Preempted
	11/04/2012		07:31:42 PM	11/04/2012	USPRTV28ACH		30	85,000.00	85,000.00	65,000.00	Makegood in 16:24:53-19:33:47
						,		·			
		otal Spots		Gross Am	•	· · · · · · · · · · · · · · · · · · ·	ssion Amt	Net Amt	Debit	Credit	Reconciliation
Time 7	Totals	24	1	106,650.00	1	1	15,997.50	90,652.50	88,275.00	88,275.00	0.00

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200 Washington, DC 20005-2167

In Account CROSSROADS MEDIA(27783)

66 Canal Center Plz Ste 555 Alexandria, VA 22314-1576 ATTN:Accounts Payable CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Page 9 of 9

Brian Butz-1 KDKA-TV

KDKA-TV 1201-57177

**Contract Dates:** 11/03/2012-11/05/2012

Customer Order:

**Account Exec:** 

**Contract Num:** 

Office:

Linked Order:

**CPE**: / / 1339

**Product Desc:** 1339-AC PA TV 11.3-11.5

Broadcast airtimes represented are reported to the nearest second.

**Invoice Num:** 1201-544499 **Invoice Date:** 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012
Net 30 days

## **Billing Notes**

With:

PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: AMERICAN CROSSROADS

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	106,650.00
Trade Value	0.00
Agency Commission	15,997.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	90,652.50